Visual Semiotics for Visual Communication Mainak Ghosh

Assignments for Week 1

Some questions may have multiple correct answers.

Please select multiple correct answers as the case may be.

- 1. Human communication is also known as:
 - o Anthropometrics
 - o Anthroposemiotics
 - o Antroposynactics
 - o Antroposemantics
- 2. Foundations of Rhetorical study of human communication is based on:
 - o Agreement
 - o Argument
 - o Appeasement
 - o Arrangment
- 3. Which of the following is associated to human cooperative communication more?
 - o Relational
 - o Rhetorical
 - o Both
 - o None
- 4. For inter-personal and intra-personal communication which of the following is incorrect:
 - Both involve communication
 - o Both require more than one person
 - None associate with group
 - o Both are types of human communication
- 5. Organizational communication involves intra-group and inter-group communication. This statement is:
 - o True
 - o False
- 6. Which one of the three pillars which set the premise of human communication involve aspects of values and altruism:
 - o Experience
 - o Context
 - o Assumption
- 7. Observing others lead to development of which skill:
 - o Socio-cognitive

	0	Socio-cultural	
	0	Socio-collaborative	
	0	Socio-cumulative	
8.	Which of the three motives of human cooperative communication relate to 'feeling'?		
	0	Requesting	
	0	Sharing	
	0	Informing	
9.	-,		
	corres	ponding action at Receiver's end?	
	0	Cooperative communication	
		Cooperative reasoning	
		Cooperative referencing	
	0	Cooperative comprehension	
10.		del of human cooperative communication what is the correct order of for Communicator?	
		Communicative > Social > Referential	
		Communicative > Referential > Social	
		Social > Communicative > Referential	
		Social > Referential > Communicative	
11.	For mo	odel of human cooperative communication Receiver's 'action' follows:	
	0	Cooperative Reasoning	
	0	Comprehension	
	0	Cooperative Referencing	
	0	Composition	

- 12. Which is not an evidence to Human Cooperative Communication?
 - o Holophrase
 - o Ontogenetic Origins
 - o Holograms
 - o Gesture-word combinations

	13. Information reduces
0	Incompatibility
0	Uncertainty
0	Incapability
0	Uncontrollability

- 14. Which of the following statement is false?
 - o Proxemics is a form of non-verbal communication
 - o Proxemics relate to spatial context
 - o Proxemics is associated with human dimensions
 - o Proxemics is related to linguistic interpretations

15. Which of the following are channels of communication?

- o Tactile
- o Haptic
- o Olfactory
- o Kinesics
- o Bio-chemical